

Marketing Survey

My name is Mike Kroetsch and I specialize in Transportation Safety & Compliance.

I have been in the truck transportation industry for over 36 years, and able to offer to any fleet or company involved in truck transportation or material handling an excellent safety & compliance service.

I am asking for a few minutes of your valuable time to complete the following survey. Your voluntary completion of the survey will help me to ensure that I am offering a valuable safety service to the transportation industry.

THANK YOU IN ADVANCE FOR YOUR ASSISTANCE. IT IS MUCH APPRECIATED.

As a token of appreciation you will receive a 10% discount for a driver pre-hire in-cab evaluation, or 25% discount for one employee that you enrol in one of my classroom training sessions in 2008.

1. Does your organization have a qualified person to hire and train new drivers, material handlers and/or lift truck operators?

yes no

If you answered 'yes', is this person a:

Company employee Outsource/Contract trainer

2. Do you currently have in your organization a Safety & Compliance Program for your drivers or your material handlers/lift truck operators?

yes no

3. If your organization were looking for a person to fill a Safety & Compliance position as an employee or an outsourced trainer, what do you feel are essential qualities to meet your high safety standards?

Years of experience in the industry	<input type="checkbox"/> 0 to 1	<input type="checkbox"/> 1 to 5	<input type="checkbox"/> 5 to 15	<input type="checkbox"/> Over 15
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Education	<input type="checkbox"/> High School	<input type="checkbox"/> Community College	<input type="checkbox"/> University	<input type="checkbox"/> Job related experience
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Would you request references?	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> undecided
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Would your organization consider outsourcing safety training or compliance	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> some	<input type="checkbox"/> undecided
	If you answered 'no' or 'undecided', what would it take to persuade you to say 'yes'?			
			
			

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4. What training needs are important or essential to your organization?

- | | | |
|---|---|--|
| <input type="checkbox"/> In Cab Trainer | <input type="checkbox"/> Collision Investigator | <input type="checkbox"/> Lift Truck Trainer |
| <input type="checkbox"/> Classroom Trainer | <input type="checkbox"/> WHMIS Training | <input type="checkbox"/> Hours of Service Training |
| <input type="checkbox"/> TDG Training | <input type="checkbox"/> Defensive Driving | <input type="checkbox"/> Driver Hiring and Orientation |
| <input type="checkbox"/> Other Training (please list) | | <input type="checkbox"/> Pre Trip Inspection Training |

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5. If you have any comments in regard to training needs that you would like to address please indicate here.

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To obtain your discount please complete and return this section.

Company name: _____ Date: _____

Company Address: _____

Your Name: _____ Position _____

Phone Number: _____ E-mail: _____

What is the most convenient time of your day that I could contact you? _____

Signature: _____